

Paul-Brian McInerney, PhD

Associate Professor

Department of Sociology (MC 312)
University of Illinois at Chicago
4140B Behavioral Sciences Building
1007 W. Harrison Street
Chicago, IL 60607-7140
<http://pbm.people.uic.edu/>
pbm@uic.edu

RESEARCH INTERESTS Economic and Organizational Sociology, Sociology of Technology, Social Movements

ACADEMIC APPOINTMENTS

Associate Professor 2015-Present
Department of Sociology, University of Illinois at Chicago, Chicago, IL

Assistant Professor 2008-2015
Department of Sociology, University of Illinois at Chicago, Chicago, IL

Assistant Professor 2005-2008
Joint Appointment, Department of Sociology and Anthropology and the Program on Informatics, Indiana University South Bend, South Bend, IN

EDUCATION

Columbia University
Ph. D., Sociology, 2006

M. Phil., Sociology, 2003

St. John's University
M.A., Sociology, with honors, 1998

B.A., Sociology Major, Business Minor, Magna Cum Laude, 1995

GRANTS

Principal Investigator, "Consumer Product Valuation and Interorganizational Collaboration and Innovation in Small Manufacturing" **National Science Foundation**. Science of Organizations Program. Award ID 1734503. 2017-2019. \$199,949.98

Principal Investigator, "The Network Dynamics of Artisanal Industries: Apprenticeships and Collaborations among Craft Brewers" **Office for Social Science Research**, University of Illinois at Chicago. 2015. \$6,000

Principal Investigator, "Promises Unfulfilled: An Exploratory Study of Urban Farmers' Markets and their Connections to Local Communities" **Office for Social Science Research**, University of Illinois at Chicago. 2011. \$3,570

Principal Investigator, "Promises Unfulfilled: An Exploratory Study of Urban Farmers' Markets and their Connections to Local Communities" **Great Cities Institute**, University of Illinois at Chicago. 2010. \$3,000

PUBLICATIONS

Book

McInerney, Paul-Brian. (2014). From Social Movement to Moral Market: How the Circuit Riders Sparked an IT Revolution and Created a Technology Market. Stanford, CA: Stanford University Press.

*Reviewed in Administrative Science Quarterly, American Journal of Sociology, Contemporary Sociology, Mobilization, Organization Studies, and Social Forces.

Peer-Reviewed Articles

*Denotes student (or former student) co-author

Lu, Xiao* and **McInerney, Paul-Brian.** (2016) "Is It Better to "Stand on Two Boats" or "Sit on the Chinese Lap"?: Examining the Cultural Contingency of Network Structures in the Contemporary Chinese Academic Labor Market." *Research Policy*. 45(10): 2125-2137.

Featured in Inside Higher Ed, October 20, 2016. (<https://www.insidehighered.com/news/2016/10/20/study-looks-impact-study-abroad-chinese-academics-who-return-home>)

McInerney, Paul-Brian. (2015). "Walking a Fine Line: How Organizations Respond to the Institutional Pluralism of Intersectoral Collaboration." *Social Currents*. 2(3): 280-301.

McInerney, Paul-Brian and Andersen, Kirsten*. (2014). "Networks of Innovation: Tracing Structures of Flows among Not-For-Profit Open Source Software Foundations, Philanthropies, and Intermediaries, 2004-2006." *Voluntary Sector Review*. 5(1): 47-73.

McInerney, Paul-Brian. (2013). "From Endogenization to Justification: Strategic Responses to Legitimacy Challenges in Contentious Organizational Fields." *Organization Management Journal*. 10(4): 240-253.

Fisher, Dana R. and **McInerney, Paul-Brian.** (2012). "The Limits of Networks for Organizational Mobilization: On Canvassers and Their Careers." *Mobilization: An International Journal*. 17(2): 109-128.

McInerney, Paul-Brian. (2009). "Technology Movements and the Politics of Free and Open Source Software." *Science, Technology and Human Values*. 34(2): 206-233.

McInerney, Paul-Brian. (2008). "Showdown at Kykuit: Field-Configuring Events as Loci for Conventionalizing Accounts." *Journal of Management Studies*. 45(6): 1089-1116.

Marwell, Nicole P. and **McInerney, Paul-Brian.** (2005) "The Nonprofit/For-Profit Continuum: Theorizing the Dynamics of Mixed-Form Markets." *Nonprofit and Voluntary Sector Quarterly*. 34(1): 7-28.

Book Chapters

McInerney, Paul-Brian, Timothy Adkins*, Tony Peña*, Seth Behrends*. (Forthcoming). *The Collaborative/Competitive Dynamics behind Local Craft Beer Scenes in Beer Places: The Micro-Geographies of Beer*. Daina Cheyenne Harvey, Ellis Jones, and Nate Chapman (eds.), Fayetteville, AR: University of Arkansas Press.

Ilten, Carla* and **McInerney, Paul-Brian.** (2019). *Social Movements and Digital Technology: A Research Agenda*. Pp. 198-220 in digitalSTS: A Field Guide for Science & Technology Studies. David Ribes and Janet Vertesi (eds.), Princeton: Princeton University Press.

Cserpes, Tünde* and **McInerney, Paul-Brian.** (2017). *Spatial Conditions of Collaboration among Microbreweries in the United States*. Pp. 170-200 in Untapped: Exploring the Socio-Cultural Dimensions of Craft Beer. Nathaniel Chapman, J. Slade Lellock, and Cameron D. Lippard (eds.), Charleston: West Virginia University Press.

McInerney, Paul-Brian. (2012). *Social Enterprise in Mixed-Form Fields: Challenges and Prospects*. Pp. 162-184 in Social Enterprises: An Organizational Perspective. Yeheskel Hasenfeld and Benjamin Gidron, (eds.), New York: Palgrave Macmillan.

McInerney, Paul-Brian. (2007). *Geeks for Good: Technology Evangelism and the Role of Circuit Riders in IT Adoption among Nonprofits*. Pp. 148-162 in Nonprofits and Technology: Emerging Research for Usable Knowledge. Michael Cortes and Kevin M. Rafter, (eds.), Chicago: Lyceum.

Under Review

Measuring the Worth of Social Goods: Valuation in an Emergent Nonprofit Social Enterprise (Revise and Resubmit)

Working Papers

"Toward a Typology of Ratings Systems: Judgment, Trust, Reflexivity, and Consequences"

“Putting the ‘Culture’ in Cultural Entrepreneurship: How Entrepreneurs Use Symbols to Bring New Consumers into Existing Markets” with Rowena Crabbe*

“Valuation and Collaboration among Craft Brewers: Early Insights from an Analysis of Consumer Ratings”

Reviews, Reports, and Other Works

Book Review of Donatella della Porta, Francis O’Connor, Martin Portos, and Anna Subirats Ribas. Social Movements and Referendums from Below: Direct Democracy in the Neoliberal Crisis. *American Journal of Sociology*. 124(5): 1555-1557. 2019.

Book Review of Meghan Elizabeth Kallman and Terry Nichols Clark. The Third Sector: Community Organizations, NGOs, and Nonprofits. *American Journal of Sociology*. 123(5): 1496-1498. 2018.

Book Review of Paul Adler, Paul Du Gay, Glenn Morgan, and Mike Reed (eds.) The Oxford Handbook of Sociology, Social Theory, & Organizational Studies: Contemporary Currents. *Contemporary Sociology*. 46(4): 406-407, 2017.

Review Article. @ctivism 2.0: An Attempt at Making Sense of the New Social Media Landscape #DigitallyEnabledSocialChange. Mobilizing Ideas Blog. University of Notre Dame. 2016. (<https://mobilizingideas.wordpress.com/2016/11/28/ctivism-2-0-an-attempt-at-making-sense-of-the-new-social-media-landscape-digitallyenabledsocialchange/>).

Review article. “Varieties of Anti-Corporate Activism.” *Mobilizing Ideas Blog*. University of Notre Dame. 2015. (<https://mobilizingideas.wordpress.com/2015/08/05/varieties-of-anti-corporatist-activism/>).

Book Review of Edward T. Walker. Grassroots for Hire: Public Affairs Consultants in American Democracy. *Mobilization: An International Journal*. 20(2): 269-279. 2015.

Review article. “Activism and the Contemporary Corporation.” *Mobilizing Ideas Blog*. University of Notre Dame. 2014. (<https://mobilizingideas.wordpress.com/2014/06/02/activism-and-the-contemporary-corporation/>)

Book Review of Noortje Marres. Material Participation: Technology, the Environment, and Everyday Publics. *Contemporary Sociology*. 43(5): 716-718, 2014.

Book Review of Jennifer Earl and Katrina Kimport. Digitally Enabled Social Change: Activism in the Internet Age. “@ctivism: How technology affords new forms of mobilization, tactics, and movements #DigitallyEnabledSocialChange.” *Mobilizing Ideas Blog*. Center for the Study of Social Movements at the University of Notre Dame. 2012.

Encyclopedia Entry. "Information Technology, Internet." International Encyclopedia of Civil Society. Pp. 853-858 in Helmut Anheier and Stephan Toepler, (eds.), New York: Springer. 2010.

Book Review of Martin Hand. Making Digital Cultures: Access, Interactivity, and Authenticity. *Contemporary Sociology*. 39(1): 40-41, 2010.

Book review of Jack A. Goldstone (ed.). States, Parties, and Social Movements. *Voluntas*. 15(4): 407-408, 2004.

"Civic Engagement and the Canvass, CIRCLE Working Paper 26." Working paper co-authored with Dana R. Fisher. Center for Information and Research on Civic Learning and Engagement. 2004.

"Strategic Use of Technology in Civic Engagement." *Low Income Networking and Communication Project*. 2004.

Book review of Tobie R. Stein. Workforce Transitions from the Profit to the Nonprofit Sector. *Voluntas* 14(2): 251-253, 2003.

INVITED TALKS

"Of One Night Stands, Serial Hook-Ups, and Monogamy: The Dynamics of Collaboration Among Craft Brewers." Department of Sociology, Paris-Sorbonne University, Paris, France. May 19, 2017.

"The Dynamics of Collaboration among Craft Brewers." Money, Markets, and Governance Workshop, University of Chicago, Chicago, IL. February 26, 2016.

"Conventions of Coordination as Movements Respond to Markets." Chicago-area Consumer Culture Community. DePaul University, Chicago, IL October 12, 2012.

"Recent Protests in the US and the Middle East and Challenges to Social Movement Theories." University of Chicago Department of Sociology Spring Institute. University of Chicago, Chicago, IL, May 13, 2011.

"Extending the Ethnography of Infrastructure: Linking Theory and Methods in Research of the Web." Theorizing the Web Conference, University of Maryland-College Park, College Park, MD, April 9, 2011.

"The Powers of Association Revisited: Moral Claims, Mobilization, and Worth in the Circuit Rider Technology Movement, 1995-2001." Rob Kling Center for Social Informatics, Indiana University, Bloomington, IN, April 6, 2007.

“Exploiting the Tension between Coexisting Values in Organizations as a Source of Innovation: How Social Entrepreneurial Firms Internalize Efficiency and Altruism.” Working Papers Colloquium, School of Public Affairs, University of California Los Angeles, Los Angeles, CA, May 8, 2006.

“Making IT Happen: Foundations and Free/Open Source Software Development in the U.S.” The Roles and Contributions of Foundations to Society Meeting, Aspen Institute, Washington, D.C., February 24, 2006.

“Explanatory Power of Nonprofit Theories and Their Research Applicability and Utility.” Plenary Session: Theory, Issues, and Boundaries Section, Association for Research on Nonprofit Organizations and Voluntary Action Annual Meeting, Washington, D.C., November 16-19, 2005.

“ICT Delivery and Support in Nonprofits.” Civil Societies/Civil Technologies: The Role of Research in Driving More Strategic Use of IT in Civil Society. Social Science Research Council and Innovation Funders Network. New York, New York, February 4-5, 2005.

“Geeks for Good: Technology Evangelism and the Role of Circuit Riders in IT Adoption among Nonprofits.” Information Technology Adoption in the Nonprofit Sector Research Symposium, University of San Francisco, Institute for Nonprofit Organization Management, San Francisco, California, October 23, 2004.

SELECT REFEREED PRESENTATIONS

“Valuation and Collaboration among Craft Brewers: Early Insights from an Analysis of Consumer Ratings” Paper presented at the International Sociology Association Annual Meeting. Session: Price, Value, and Worth: Conceptualizing Social Practices of E/Valuation. Toronto, Canada. July 17-21, 2018.

“Valuation and Evaluation in Hybrid Organizations: How Social Enterprises Claim to Do Good by Doing Well” Paper presented at the Economic Sociology Section Session: Culture and Economy. Montreal, Canada. August 12-15, 2017.

“Evaluation and Valuation in Social Enterprise: How Organizations Confront the Paradox of Moral Markets” Paper presented at the Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Washington DC. November 17-19, 2016.

“Tackling Paradox in Field-Level Ethnography” Paper presented at the Annual Meeting of the Academy of Management. Anaheim, CA. August 5-9, 2016.

“Social Enterprise, Valuation, and the Paradox of Moral Markets” Paper presented at the Research Colloquium on Social Entrepreneurship. Bloch School of Management, University of Missouri-Kansas City. Kansas City, MO. May 20-21, 2016.

- “Walking a Fine Line: The Moral Ambivalence of Intersectoral Collaborations between Nonprofit and For-Profit Organizations” Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Meeting. Denver, CO. November 20-22, 2014.
- “Accounting for Spatiality in Resource Partitioning Theory: The Spatial and Organizational Dynamics of Microbreweries in the United States” Paper presented at the Society for the Advancement of Socio-Economics Annual Conference. Chicago, IL. July 10-12, 2014.
- “Social Enterprise, Valuation, and the Paradox of Moral Markets” Boston University Workshop on Social Value. Department of Sociology, Boston University, Boston, MA. May 22, 2014.
- “Moral Ambivalence in Social Enterprise: How Nonprofit Organizations Reconcile Social and Market Values” Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Meeting, Indianapolis, IN, November 15-17, 2012.
- “Intersectoral Collaboration and the Challenges of Transposing Practices across Institutional Boundaries” Paper presented at the American Sociological Association Annual Meeting, Denver, CO, August 17-20, 2012.
- “Intersectoral Collaboration and Entrepreneurial Nonprofits: Do Boundaries between Sectors Still Matter?” Paper presented at the Exploring Social Enterprises Conference, University of California Los Angeles School of Public Affairs, Los Angeles, CA, October 29-30, 2010.
- “The Moral Landscape of For-Profit/Nonprofit Partnerships.” Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Meeting, Philadelphia, PA, November 20-22, 2008.
- “Showdown at Kykuit: Field-Configuring Events as Loci for Conventionalizing Accounts.” Paper presented at the Academy of Management Annual Meeting, Anaheim, CA, August 8-13, 2008.
- “The Limits of Networks for Organizational Mobilization.” With Dana R. Fisher. Paper Presented to the Collective Behavior and Social Movements Section, American Sociological Association Annual Meeting, Boston, MA, August 1-4, 2008.
- “Exploiting the Tension between Competing Values in Organizations as a Source of Innovation: How Social Entrepreneurial Firms Balance Efficiency and Altruism.” Paper presented at the Economic Sociology Session on Entrepreneurship, American Sociological Association Annual Meeting, Montreal, Quebec, August 11-14, 2006.

“Free/Open Source Software as a Weapon of Denunciation: Reconceptualizing Ideological Competition among Organizational Forms.” Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Meeting, Washington, D.C., November 16-19, 2005.

“Ideological Competition among Organizations: Nonprofit Technology Assistance and the Rise of a Nascent Organizational Field.” Paper presented to the Nonprofit and Voluntary Organizations Section, American Sociological Association Annual Meeting, San Francisco, California, August 14-17, 2004.

“Reclaiming Idealism: Resistance and Co-Optation to Mixed-Form Partnerships Among Technology Assistance Providers.” Paper presented at the Society for the Advancement of Socio-Economics Annual Meeting and Communitarian Summit, Washington, D.C., July 8-11, 2004.

FELLOWSHIPS, AWARDS, AND HONORS

R. Stephen Warner Faculty Award for Excellence in Teaching, Department of Sociology, University of Illinois at Chicago, 2012

Faculty Fellow, Summer Research Institute for the Science of Socio-Technical Systems, University of Michigan, Ann Arbor, 2008

Graduate Fellowship, Institute for Social and Economic Research and Policy, Columbia University, 2003-2005

Teaching Fellowship, Sociology Department, Columbia University, 2005

Dissertation Fellowship, Sociology Department, Columbia University, 2004

Emerging Scholars Award, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), 2003

Scholarship to attend Nonprofit Technology Enterprise Network “Riders Roundup” Conference, Orlando, Florida, April 11-14, 2002

Scholarship to attend Grantmakers for Effective Organizations Conference: “Capacity-Building for Impact: The Future of Effectiveness for Nonprofits and Foundations,” Washington, DC, March 6-8, 2002

Andrew W. Mellon Foundation Graduate Fellowship, Center on Organizational Innovation, Columbia University, 2000-2001

Student Marshal, Graduate School of Arts and Sciences, St. John’s University, 1998

Certificate of Excellence, G.S.A.S., St. John’s University, 1998

Teaching Assistantship/Research Fellowship, Sociology Department, St. John’s University, 1996-1998

Gold Key Award for Scholastic Excellence in Sociology, St. John’s University, 1995

AFFILIATIONS

Center on Organizational Dynamics, University of Illinois at Chicago, Founder and Director, 2013-Present

Center for the Study of Social Movements and Social Change, University of Notre Dame, Faculty Affiliate, 2006-2008

Center on Philanthropy, Indiana University Purdue University Indianapolis, Faculty Affiliate, 2006-2008

Center on Organizational Innovation, Columbia University, Student Affiliate, 2000-2006, Alumni Affiliate, 2006-Present

MEMBERSHIPS

American Sociological Association, 1997-Present

Association for Research on Nonprofit Organizations and Voluntary Action, 2002-2016

Southern Sociological Society, 2015-2016

Academy of Management, 2005-2008

Eastern Sociological Society, 2002-2004

Society for the Advancement of Socio-Economics, 2004-Present

TEACHING

Undergraduate Courses: Corporate Power and Social Movements in the Contemporary Polity, Organizations, Sociology of Work, Sociology of Knowledge and Technology, Classical and Contemporary Sociological Theory, Research Methods

Graduate Courses: Economic Sociology, Organizations, Classical Sociological Theory, Contemporary Sociological Theory, Advanced Seminar on Organizational Dynamics

SERVICE

To the Discipline:

Social Movements Editor, *Sociology Compass*, 2018-Present

Editorial Board Member, *Contexts Magazine*, 2018-Present

Social Enterprise Track Chair, Association for Research on Nonprofit Organizations and Voluntary Action, 2016, 2017

Referee, American Sociological Association, Theory Section, 2016

Discussant, Chicago Ethnography Conference, 2012, 2013, 2014, 2015

Open Refereed Roundtable Organizer, American Sociological Association, 2012

Best Paper Awards Committee Chair, Association for Research on Nonprofit Organizations and Voluntary Action, 2010, 2011

Panelist on National Science Foundation Program: Cyber-Enabled Discovery and Innovation, 2010

Referee, *American Journal of Sociology*, *American Sociological Review*, *Social Forces*, *Social Problems*, *Socio-Economic Review*, *Journal of Management Studies*, *Ethnography IT and People*, *Mobilization: An International Journal*, *Nonprofit and Voluntary Sector Quarterly*, *Nonprofit Management and Leadership*, *Organization Science*, *Organization Studies*, *Qualitative Sociology*, *Research Policy*, *Science and Technology Studies*. *Social Problems*, *Sociological Compass*, *Socio-Economic Review*.

To the University:

Faculty Senate, 2017-2018, 2018-2019

Reviewer, Chancellor's Supplemental Graduate Research Fellowship Program, 2013, 2014, 2015

Faculty Participant: IGERT Graduate Program in Computational Transportation Science.
PI: Ouri Wolfson, Department of Computer Science

To the Department:

Director of Graduate Studies, 2019-Present

Work, Organizations, and the Economy Concentration Coordinator, 2013-Present

Advisory Committee, 2009-2010, 2010-2011, 2012-2013, 2013-2014, 2016-2017, 2017-2018

Search Committee, 2012-2013, 2017-2018

Graduate Committee, 2009-2010, 2010-2011, 2011-2012, 2017-2018

Bucher Award Committee, 2015, 2018

Interim Director of Graduate Studies, 2015-2016

Graduate Committee, Chair, 2015-2016

Colloquium Committee, Chair, 2013-2014, 2014-2015

Awards Committee, 2008-2009

Preliminary Exam Committee, 2008-2009

Liberal Arts and Sciences Committee, 2008-2009